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## AT A GLANCE

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<b>2006</b> Established	<b>Consumer Durables</b> Industry	<b>Sonipat, Haryana</b> Manufacturing
<b>Speedex &amp; Dewdrop</b> Our Brands	<b>120 Distributors</b> Distribution	<b>Product Excellence Lab</b> In-house Product Development

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## ABOUT US

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Maharaja & Speedex India Limited is a Delhi-based, vertically integrated manufacturer and marketer of stainless steel drinkware products, with a heritage dating back to 2006. Over the years, the Company has evolved from a trading-led model into a manufacturing-driven enterprise, with capabilities spanning product design, manufacturing, branding, and distribution.

The Company operates under its well-recognised consumer brands — *Speedex* and *Dewdrop* — while also undertaking OEM and private-label manufacturing for institutional and third-party clients. Its diversified product portfolio includes stainless steel bottles, vacuum-insulated bottles, tumblers, and other value-added drinkware solutions, catering to mass, premium, and lifestyle segments.

With a pan-India presence supported by ~120 distributors and a growing footprint across e-commerce and quick-commerce platforms, the Company serves both B2C and B2B markets. Manufacturing operations are conducted through a wholly owned subsidiary with two units in Sonipat, Haryana, supported by a marketing facility in Alipur, New Delhi, along with a dedicated subsidiary for digital distribution and online sales.

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## OUR PRODUCTS

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We manufacture a comprehensive range of stainless steel consumer products under our brands : Speedex and Dewdrop, catering to home, office, school, fitness and lifestyle use cases. Our product portfolio includes:

- Single-wall stainless steel bottles (140 ml – 1,000 ml)
- Double-wall vacuum-insulated bottles for hot & cold retention (200 ml – 2,200 ml)
- Feeding bottles for infants and children
- Tumblers, travel mugs and fitness shakers
- Corporate gifting and bulk customised orders
- OEM and private-label manufacturing per client specifications

We serve retail consumers (mass / premium / lifestyle), B2B institutional buyers, corporate gifting clients and OEM / private-label customers — with no material dependence on any single customer or channel.

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## MANUFACTURING & INFRASTRUCTURE

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Our manufacturing operations are conducted through a wholly owned subsidiary from two state-of-the-art units in Sonipat, Haryana, built for end-to-end stainless steel product manufacturing and operating in compliance with all applicable regulatory and quality standards.

<b>Manufacturing Units</b> Two units — Sonipat, Haryana of 70,000 sq. ft. and 1,00,000 sq. ft. End-to-end production capability Fabrication, forming & finishing In-process quality checks Packaging & finished goods dispatch	<b>Head Office</b> 4500 sq.ft. facility, Alipur, Delhi. Central hub for marketing, sales coordination & brand operations Strategically located for pan-India reach	<b>Quality &amp; Compliance</b> BIS Certified : IS 17526:2021   CM/L-8530070582 IS 17803:2022   CM/L-8530077419 IS 18800:2023   CM/L-8530088517 Dedicated QA/QC function All requisite licences held Consistent cross-batch quality
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## MANPOWER

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<b>380+</b> Total Workforce	<b>80</b> Professional Staff <b>300+</b> Skilled Production Workforce
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Our team is one of our most valuable assets. We have assembled a workforce of over 380 individuals — comprising 80 professional staff across functions such as sales, marketing, finance, design, operations and administration, along with over 300 skilled production workers who form the backbone of our manufacturing capability.

Our shop-floor workforce brings hands-on expertise in stainless steel fabrication, forming, finishing and quality control — built through years of specialised experience in the consumer products industry. Their craft and consistency are central to the quality our customers trust. At the same time, our professional team drives strategy, brand development, distribution and business growth — ensuring the Company remains agile, customer-focused and commercially strong.

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## BUSINESS MODEL

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<b>Branded Consumer Business</b> <i>Design → Manufacture → Market → Distribute</i> <ul style="list-style-type: none"><li>• Own branded products under Speedex &amp; Dewdrop</li><li>• Pan-India distribution network</li><li>• E-commerce &amp; quick-commerce presence</li></ul>	<b>OEM &amp; Private Label</b> <i>Manufacture → Finish → Package → Dispatch</i> <ul style="list-style-type: none"><li>• Custom manufacturing per client specifications</li><li>• Private-label branding &amp; packaging</li><li>• Corporate gifting &amp; institutional supply</li></ul>
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## OUR STRENGTH

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 <b>End-to-End Manufacturing</b> Two dedicated units with full in-house fabrication, finishing, QC and dispatch capabilities.	 <b>Consistent Quality</b> All products manufactured to rigorous quality standards with batch-level traceability and dedicated QA/QC systems.	 <b>Custom &amp; OEM Capability</b> Flexible private-label, custom branding and bulk OEM manufacturing tailored to your requirements.
 <b>Pan-India Distribution</b> Established network of ~120 distributors across all regions, with nationwide online reach on major platforms.	 <b>19+ Years of Expertise</b> Promoter-led management with nearly two decades of deep expertise in the SS kitchenware sector.	 <b>Governed &amp; Transparent</b> Public limited company with independent directors, audit committees and SEBI-compliant governance standards.

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## GROUP STRUCTURE

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<b>Dewdrop Bottles Pvt. Ltd.</b> <i>Wholly Owned Subsidiary — Manufacturing</i> Operates two manufacturing units in Sonipat, Haryana undertaking all fabrication, finishing and QC for the group's stainless steel product range. Commenced operations in FY 2021; became a wholly owned subsidiary in 2025.	<b>Speedex Online Pvt. Ltd.</b> <i>Wholly Owned Subsidiary — Online Sales</i> Provides focused attention on online distribution and digital commerce, driving the group's e-commerce and quick-commerce strategy across major platforms nationwide.
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