

PUBLIC ANNOUNCEMENT



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speedex™

MAHARAJA & SPEEDEX INDIA LIMITED

CORPORATE IDENTIFICATION NUMBER: U28997DL2006PLC146383

Our Company was originally incorporated and registered as a private limited company under the name "Maharaja Cookers Private Limited" under the provisions of the Companies Act, 1956 vide certificate of incorporation dated February 15, 2006 issued by the Registrar of Companies, N.C.T of Delhi & Haryana. Subsequently, our Company changed its name to add its brand name with the company name for better and smooth business flow, pursuant to a resolution passed by our Board of Directors at their meeting held on December 11, 2023 and a special resolution passed by our Shareholders at the EGM held on December 12, 2023, the name of our Company was changed to "Maharaja & Speedex India Private Limited", pursuant to a certificate of incorporation dated February 01, 2024, issued by the Registrar of Companies, Central Processing Centre. Thereafter, our Company converted from a private limited company to a public limited company, pursuant to a resolution passed by our Board of Directors at their meeting held on December 02, 2025 and by our Shareholders at the EGM held on December 24, 2025, following which the name of our Company was changed to "Maharaja & Speedex India Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Central Processing Centre on January 15, 2026. For details of change in name and address of our Registered Office, see "Our History and Certain Corporate Matters" on page 183 of the Draft Red Herring Prospectus.

Registered Office: Kh. No. 53/27 GT Karnal Road Village, Alipur, Near Alipur Police Station, New Delhi – 110 036, India;

E-mail: cs@speedexind.com; Website: <https://speedexind.com>; Contact Person: Mansee Agarwal, Company Secretary and Compliance Officer, Telephone No.: 9650589457

OUR PROMOTERS – RAKESH KUMAR AGGARWAL, KUSUM AGGARWAL, AKASH AGGARWAL, ANKIT BANSAL, ATUL TULSIAN AND ROHIT GARG

INITIAL PUBLIC OFFER OF UPTO 50,00,000* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MAHARAJA & SPEEDEX INDIA LIMITED ("OUR COMPANY" OR "THE ISSUER") AT AN OFFER PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) FOR CASH, AGGREGATING UP TO ₹ [●] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO 40,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AGGREGATING TO ₹ [●] LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UPTO 10,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH COMPRISING OF [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH BY [●] AND UPTO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH BY [●] ("THE SELLING SHAREHOLDERS" OR "PROMOTER SELLING SHAREHOLDERS") ("OFFER FOR SALE") AGGREGATING TO ₹ [●] LAKHS, OUT OF WHICH [●] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AT AN OFFER PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [●] LAKHS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY OF THE POST- OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10/- EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [●] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), ALL EDITIONS OF [●] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER AND [●] EDITIONS OF THE HINDI DAILY NEWSPAPER, [●] (HINDI BEING THE REGIONAL LANGUAGE OF DELHI, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE SME PLATFORM OF BSE LIMITED (BSE SME) FOR THE PURPOSES OF UPLOADING ON ITS WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Offer Period shall be extended by at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Offer Period for a minimum period of one Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the Book Running Lead Manager may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which 40% shall be reserved in the following manner, (i) 33.33% of the Anchor investor Portion shall be reserved for domestic Mutual Funds, and (ii) 6.67% of the Anchor Investor Portion shall be reserved for Life Insurance Companies and Pension Funds registered with the Insurance Regulatory and Development Authority of India under the provisions of the Insurance Act, 1938 and pension funds registered with the Pension Fund Regulatory and Development Authority under the provisions of the Pension Fund Regulatory and Development Authority Act, 2013, subject to valid Bids being received from domestic Mutual Funds and life insurance companies and pension funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion available to Non-Institutional Investors shall be reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than 10 lakhs and (b) two-third of such portion available to Non Institutional Investor shall be reserved for applicants with application size of more than 10 lakhs provided that the unsubscribed portion in either of such subcategories (a) (b) may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations subject to valid Bids being received at or above the Offer Price. All Bidders (except Anchor Investors) are required to participate in the Offer by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account and UPI ID in case of individual investors using the UPI Mechanism, if applicable, (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, refer to the chapter titled "Offer Procedure" on page 289 of the Draft Red Herring Prospectus.

This Public Announcement is made pursuant to Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) (Amendment) Regulations, 2025 ("SEBI ICDR Regulations") to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP. The DRHP filed with the SME Platform of BSE Limited ("BSE SME") shall be made available for the public comments, if any, for the period of at least 21 days from the date of such filing and hosting the same on the website of the BSE SME at www.bsesme.com, website of the Issuer at <https://speedexind.com> and on the website of BRLM i.e. Choice Capital Advisors Private Limited at www.choiceindia.com/merchant-investment-banking. Our Company invites the public to give their comments on the DRHP filed with the BSE SME, with respect to the disclosures made in the DRHP. The members of the public are requested to send the copies of their comments to BSE SME and/or Company Secretary and the Compliance Officer of the Issuer and/or BRLM at their respective address mentioned below and the same should reach on or before 5:00 P.M. on the 21st day from the aforesaid date of filing of DRHP with BSE SME.

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the issuer and the Issue including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of investors is invited to the section titled "Risk Factors" on page 20 of the Draft Red Herring Prospectus.

Any investment decision may only be taken after the red herring prospectus ("Red Herring Prospectus" or "RHP") has been filed with RoC and must be based solely on the basis of such RHP, as there may be any material changes in the RHP from the DRHP. Equity Shares, when offered through RHP are proposed to be listed on BSE SME.

For details of share capital and capital structure of the Company and the names of the signatories to the Memorandum of the Association and number of Equity Shares subscribed by them, see "Capital Structure" on page 79 of the DRHP. The Liability of the members of our company is limited.

For details of the main objects of the issuer as contained in the Memorandum of the Association, see "History and Certain Corporate Matters" on page 183 of the DRHP.

BOOK RUNNING LEAD MANAGERS TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CHOICE CAPITAL ADVISORS PRIVATE LIMITED Sunil Patodia Tower, Plot No. 156-158, J.B. Nagar, Andheri (East), Mumbai - 400 099, Maharashtra, India Telephone: +91 22 6707 9999 / 7919; E-mail: msil.ipo@choiceindia.com Investor Grievance ID: investorgrievances_advisors@choiceindia.com Website: www.choiceindia.com/merchant-investment-banking Contact Person: Nimisha Joshi/Madhuri Mandhana SEBI Registration Number: INM000011872 CIN: U65990MH2010PTC198262	 MAASHITLA SECURITIES PRIVATE LIMITED 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, New Delhi-110034 Telephone: 011-47581432 E-mail: investor.ipo@maashitla.com Investor grievance: investor.ipo@maashitla.com Website: www.maashitla.com Contact Person: Mukul Agrawal SEBI Registration Number: INR000004370; CIN: U67100DL2010PTC208725	 MAHARAJA & SPEEDEX INDIA LIMITED Mansee Agarwal Address: Kh. No. 53/27 GT Karnal Road, Village Alipur, Near Alipur Police Station, New Delhi – 110 036, India. Telephone No.: 9650589457; Email: cs@speedexind.com Website: https://speedexind.com

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

MAHARAJA & SPEEDEX INDIA LIMITED

On behalf of the Board of Directors

Sd/-

Mansee Agarwal

Company Secretary and Compliance Officer

Place : New Delhi

Date : 27 April, 2026

MAHARAJA & SPEEDEX INDIA LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated 24 April, 2026 with BSE SME. The DRHP is available on the website of BSE at bseindia.com and is available on website of Company i.e. <https://speedexind.com>, websites of the BRLM, i.e. Choice Capital Advisors Private Limited at www.choiceindia.com/merchant-investment-banking. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 20 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with BSE SME for making any investment decision.

This announcement does not constitute an Issue of the Equity Shares for sale in any jurisdiction, including the United States, and the Equity Shares may not be offered or sold in the United States absent registration under the US Securities Act of 1933 or an exemption from registration. Any public offering of the Equity Shares to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, the Equity Shares are not being offered or sold in the United States.

KIRIN ADVISORS